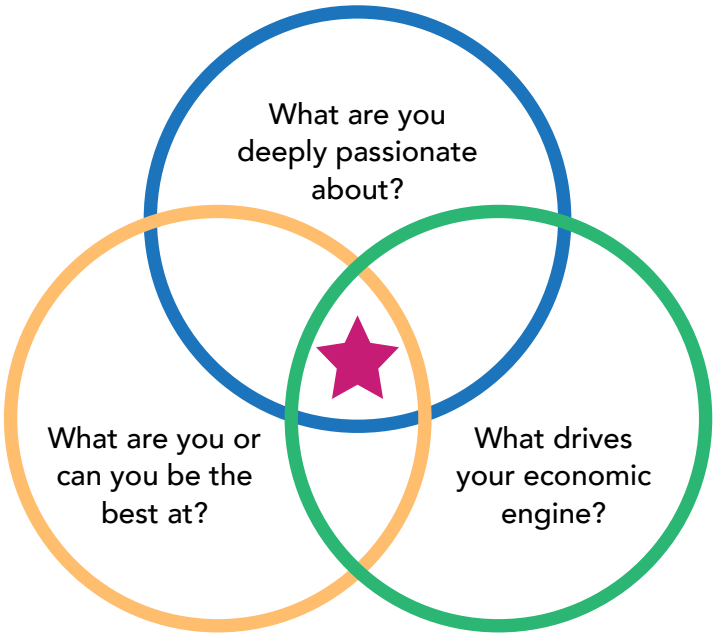
Hedgehog Concept

The Hedgehog Concept is developed in the book Good to Great by Jim Collins. The exercise helps you locate the intersection of your passion, skills, and resources.



passion

passion + resources

resources

resources + skill

skill

skill + passion

passion + skill + resources